

## The 11th International Conference & Exhibition on Emissions Monitoring (CEM) 2014

CEM 2014 The 11th International Conference and exhibition on Emissions monitoring will take place in Turkey in the country's capital, Istanbul, from the 14th – 16th May 2014.

Since its inaugural meeting in 1997 the CEM conferences have been held in the United Kingdom, The Netherlands, Denmark, France, Italy, The Czech Republic and now it comes to the historic city of Istanbul where East meets West. The CEM event brings together the International emissions monitoring community to network, trade ideas and discuss technology, methods, applications, legislation and standardisation relevant to all atmospheric pollutants which include particulates, SO2, NOx VOC, trace elements and greenhouse gases.

The Turkish economy has experienced annual economic growth rates of nearly 10% for the last couple of years and this has increased the wealth of the country, and its people. The growth has been driven by Western Europe outsourcing manufacturing to Turkey instead of China and the main drivers have been lead times and quality of products.

Turkey prides itself on being everyone's friend and as well as a great market in itself, Turkey also makes a great location to launch into the Middle East Region.

Located at the Eurasian crossroads between Eastern Europe, the Mediterranean, Black Sea and Caspian Sea regions, Turkey has had geographical, political and economic ties with Europe for many centuries.

With its network of developed infrastructure and a globally competitive workforce, Turkey has

become a geo-strategic base for international business. A rapidly growing emerging market of 73 million people makes the country today one of the key trading partners of the European Union.

Current economic policy in Turkey envisages on increasing the role of the private sector in the economy and Turkey also has intense economic relations with the neighbouring countries in the Middle East, North Africa and Eurasia.

Turkey is among the 20 biggest economies in the world.

The Main Conference topics are:

- 1. Analytical methods for particulates and gases
- 2. Emission trading schemes and implementation
- 3. Diffuse emissions: modeling and measurements
- 4. Instruments certification and equivalency
- 5. Personnel certification
- 6. Quality assurances and validation
- 7. Industrial applications and case studies