

**Pre & Post-Conference Meetings & Presentations**

- 21/1 10:00 Everest Seminar Room, Beit Jala
- 18/1 15:00 Tel Aviv University, Azrieli School of Architecture
- Tel Aviv
- 18/1 11:00 Technion School of Architecture
- Haifa
- 17/1 14:00 Wizo School of Interior Design
- Haifa
- 12/1 19:00 TAU School of Architecture
- Tel Aviv
- 12/1 19:00 Bezalel Academy School of Architecture
- Jerusalem
- 12/1 9:00 HIT Interior Design Studios
- Holon
- 10/1 13:30 HIT Master Program
- Room 206 Building 7, Holon
- 10/1 11:30 College of Management Green Design Class
- Law Building, Rishon
- 9/1 13:15 HIT Industrial Design
- Room 400 Building 6, Holon
- 8/1 10:00 HIT Industrial Design
- Building 6, Holon
- 12/12 10:00 ECOWEEK 2011 in Athens, Greece
- AKTO Evelpidon 11A Athens
- 5/11 10:00-13:00 ECOWEEK presented at [BIG USES OF FROM WITHIN'](#)
- Rachel Imenu 15, Greek Colony, Jerusalem
- More ECOWEEK meetings will be posted shortly.

**Saturday February 25, 2012**

Venues in Google Earth [here](#)

All day Arrival & check-in on your own

**Sunday February 26, 2012**

ECOWEEK & HIT Conf Admission free

Venues in Google Earth [here](#)

**10: ECOWEEK Workshop on-site registration**

Venue: HIT Lobby Bldg 6 Holon | *Registration only*

**10: ECOWEEK 2012: Pres (to be confirmed)**

Distinguished Guests: Daniel Pearl, Architect (L'OEUF, Canada), Elena Barthel, Architect (Rural S

Moderator: To be announced

Venue: HIT Auditorium Bldg 6 Holon

**11: Coffee Break**

**11: ECOWEEK 2012 Introduction & Welcome**

Speakers: Prof. Gadi Golan (HIT), Arch. Amos Bareli (HIT), Arch. Braha Kunda (HIT),

Venue: HIT Auditorium Bldg 6 Holon | *Admission free*

**11:00 Conference Thematic L Opening Lecture**

Speaker: **To be announced**  
 Venue: **HIT Auditorium Bldg 6 Holon** | *Admiss*

**11:30 Conference Thematic L Design & Ecology: Micro & Macro & Community Cooperation**

Speakers: **Arch. Hillel Schocken, Nurit Alfassi**  
 Venue: **HIT Auditorium Bldg 6 Holon** | *Admiss*

**11:30 Conference Thematic L Action: Building 'green' Communities**

Short remarks and disc: **Elena Barthel (Rural Studio, USA), Alessio Battistella (ARCo, Italy), Arch. T**  
 Venue: **HIT Auditorium Bldg 6 Holon** | *Admiss*

**15:00 Coffee Break**

**16: Keynote Speaker: Daniel Pearl, Architect (LOEUF, Canada)**

Venue: **HIT Auditorium Bldg 6 Holon** | *Admiss*  
*In cooperation and with the support of HIT.*

**17: ECOWEEK Workshop Meet your Workshop Group**

Venue: **HIT Auditorium Bldg 6 Holon** | *Registration only*

**17: Exhibition opening by eco-artist Shai Zakai**

Venue: **HIT Gallery Bldg 6 Holon** | *Admiss*

**18: Reception buffet**

Venue: **HIT Gallery Bldg 6 Holon** | *Admiss*



**Monday February 27, 2012**

**ECOWEEK Workshops Registration only**

Venues in Google Earth: [here](#)

**9: (ECOWEEK Design Workshops & Site Visits**

Venue: **Assigned Workshop Group**

**Registration only**

**ECOWEEK Key Admission free Panel:**

Venues in Google Earth: [here](#)

**18:30-20:30 Keynote Speaker Elena Barthel, [RURAL STUDIO](#)**

Speakers: **To be announced**

Moderator: **Carmella Yakobi-Wolk Director, Interior Design D**

**Venue:** Municipality of | **Admission free**  
*In cooperation and with the support of the Municipality of Rishon*

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**Tuesday February 28, 2012**

**ECOWEEK Wo Registration only**

**Venues in Google Earth:**

**9:(ECOWEEK Design Workshops**

**Venue:** Assigned Workshop Group

**Registration only**

**ECOWEEK Lecture Admission free**

**Venues in Google Earth:**

**To ECOWEEK GREENHOUSE Activity**

**More details will be posted shortly.**

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**Wednesday February 29, 2012**

**ECOWEEK Wo Registration only**

**Venues in Google Earth:**

**9:(ECOWEEK Design Workshops**

**Venue:** Assigned Workshop Group

**Registration only**

**ECOWEEK Lecture Admission free**

**Venues in Google Earth:**

**18 Keynote speak Christoph Ingenghoven, Architect (Ingenhov**

**Honorary gues Yiorgos Kamin & Nir Barkat, Mayor (Greece) Salem**

**Moderator:** Yuval Yaski, Architect (Director, Bezalel Academy)

**Venue:** Mishkenot Sha | **Admission free**

**In coopeartion and with the support of Konrad Adenauer Stiftung**

**20 Reception buffet**

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**Thursday March 1, 2012**

**ECOWEEK Wo Registration only**

**Venues in Google Earth:**

**9:(ECOWEEK Design Workshops**

**Venue:** Assigned Workshop Group

**Registration only**

**11 ECOWEEK Design Workshops Meeting**

**Venue:** To be announc | **Registration only**

**ECOWEEK Lectures Admission free**

Venues in Google Earth: [here](#)

**20 Greek Music & Environmental Event**

Live Greek mu Perah Adom

Venue: Moshav Zur Ma | **Public admission: 5**

**For inquiries a Madlene 052-3392703**

**ECOWEEK Event By invitation only**

Venues in Google Earth: [here](#)

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**Friday March 2, 2012**

**ECOWEEK Wo Admission free**

Venues in Google Earth: [here](#)

**9:(Workshop Presentations, Discussion & Diplomas**

Critics Panel: Elena Barthel, [KEA](#), Denmark). [Radio](#), USA), Dani

Venue: HIT Bldg 6 Holon | **Adm**

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**Saturday March 3, 2012**

**ECOWEEK Site OPTIONAL | Registration only**

Venues in Google Earth: [here](#)

**10 Site Visits [more](#)**

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**Thursday March 15, 2012**

**ECOWEEK Workshops Projects Exhibition:**

Venues in Google Earth: [here](#)

**To ECOWEEK 2012: Workshops Projects EXHIBITION**

**Venue: Main Lobby Je Safra Square, Admission free1**

**In cooperation and with the support of the Municipality of Jerusa**

**The exhibition will remain open till March 31.**

**More details to be posted.**

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## Notice

The program may change without prior notice. The organizers reserve the right to make changes to the program without prior notice. Changes due to *force major* are not the

responsibility of the organizers. In case of a  
*force major*

the program will be revised accordingly to accommodate the best possible alternative. Please consult this program prior to your arrival to the venue, in case there is a last minute change.